



Press Information

December 9, 2014

Wanda Cinemas selects Philips cinema xenon lamps for IMAX screens in China

Hong Kong, December 9, 2014 - At the 22nd CinéAsia conference, top leaders from Philips and Wanda International Cinemas announced the completion of an agreement which selects Philips as the exclusive supplier of xenon lamps for all of Wanda's IMAX Gen III screens in China. As part of this agreement, Philips will supply Wanda with its new XDC 6500B xenon lamp specifically designed for and approved by IMAX for use in the IMAX Gen III projection system. The XDC 6500B provides outstanding performance, reliability and quality that will help Wanda's drive to further build up the leading movie theater chain in China.

With a maximum rated power of 6.5 kW, the Philips XDC 6500B has a broad operating power range to accommodate a wide range of screen sizes and formats. The XDC 6500B features exceptional arc stability, long life and robust construction. All Philips cinema xenon lamps are manufactured in the U.S. using the latest production equipment and technology. The experienced lighting specialists of the Philips global cinema xenon team are ready to provide personalized support, training on best practices lamp installation techniques to minimize total cost of ownership.

Established in 2005, Wanda International Cinemas boast 1,315 screens (including 94 IMAX screens) at 150 movie theaters in over 80 cities across China as of 30 June, 2014. In 2014, Wanda accounts for 14.5% of total movie theater revenue in China. Starting from 2014, Wanda plans to add over 400 screens per year and expects to run 260 movie theaters (with 2,300 screens) by 2016, which will help Wanda to continue to secure the No.1 position in box office revenue.



For further information, please contact:

Jessica Chen

Philips Special Lighting

Tel: 021 5389-8232

E-mail: Jessica.chen@philips.com

About Royal Philips:

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 115,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter.