



Fully customisable pendant luminaire for retail

CustomCreate

Retailers want to create an appealing ambience and enhance the merchandise in their shops with the right light and beautifully matching products. Pendant luminaires can attract attention to a specific part of the shop and can be used to create zones. CustomCreate provides shops with the latest benefits of LED technology, and can also illuminate areas with dedicated Fresh Food light recipes. It also enables multiple light effects and intensities thanks to the built-in PerfectAccent reflectors. Furthermore, to fully match the given retail environment and brand, the outer shade of the product is fully customisable in terms of colour, translucency, pattern and form. This outer shade can also easily be changed without the need to switch off the light or demount the luminaire.

Benefits

- A distinct decorative element in the shop, which can be used to enhance branding and create zones within the shop
- Enabled by dedicated Fresh Food light recipes, CustomCreate can further enhance presentation of the fresh produce on the shelves
- Fully customisable, enabling retailers to always reflect their latest branding and store messages
- Ease of mounting and installation, no need to close off shops or areas when new lights need to be installed.

Features

- Up to 8,000 lm maximum light output for installations with increased mounting height
- Fully customisable design in terms of colour, translucency and texture can be freely chosen
- Equipped with the PerfectAccent reflector, offering high LOR and a smooth light effect
- Tool-less access to outer design components
- Ready to be connected to Interact with the indoor navigation software application (up to 4,900 lm)
- Specific light spectra available to enhance the appearance and extend the shelf life of fresh produce such as; meat, fish, vegetables, bread and pastries, and fresh fruits, vegetables and flowers.

Application

- Supermarkets
- Hospitality
- Large Retail

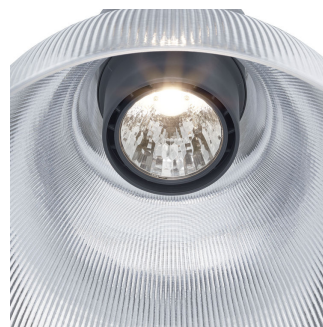
Versions



Product details



CustomCreate-
ST520T_Large-1DPP.TIF



CustomCreate-
ST520T_Large-3DPP.TIF

