



# RoadFlair

## BRP394 LED350/WW 259W 220-240V DM PSR

RoadFlair, 35005 lumen, 259 W, 3000 K

Designed for major and city roads, Philips RoadFlair is a new and exciting product set to brighten your streets beyond imagination. Smartly-designed to bring cities the highest savings possible with best-in-class lumen per watt, this road lighting production comes at a competitive price bound to excite. Philips RoadFlair brings energy efficiency, improves a city's sustainability drive and delivers significant cost reduction in urban environments. The right road luminaire coupled with the right lighting application will create the best environment for your municipality, benefiting local communities and boosting tourism and businesses.

### Product data

General Information		Line Frequency	
Light source replaceable	No	Line Frequency	50 or 60 Hz
Driver included	Yes	Power Consumption	259 W
Light source engine type	LED	Power Factor (Fraction)	0.9
Light Technical		Connection	Mains outlet socket
Luminous Flux	35,005 lumen	Cable	-
Standard tilt angle posttop	-	Temperature	
Standard tilt angle side entry	-	Ambient temperature range	-40 to +50 °C
Correlated Color Temperature (Nom)	3000 K	Controls and Dimming	
Luminous Efficacy (rated) (Nom)	140 lm/W	Dimmable	Yes
Color rendering index (CRI)	>70	Control interface	Analog
Light source color	730 warm white	Mechanical and Housing	
Optical cover/lens type	Polycarbonate micro lens optic	Housing Material	Aluminum die cast
Operating and Electrical		Optical cover/lens material	Polycarbonate
Input Voltage	220 to 240 V	Housing Color	Gray

## RoadFlair

Mounting device	Side-entry for diameter 48 to 60 mm
Optical cover/lens shape	Ball, globular
Optical cover/lens finish	Frosted
Overall length	870 mm
Overall width	295 mm
Overall height	86 mm
Effective projected area	0.25 m <sup>2</sup>
Dimensions (Height x Width x Depth)	86 x 295 x 870 mm

### Approval and Application

Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK08 [5 J vandal-protected]
Protection class IEC	Safety class I
Flammability mark	For mounting on normally flammable surfaces
CE mark	CE mark
ENEC mark	-

### Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-10%
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Initial chromaticity	(0.43, 0.40) SDCM < 5
Power consumption tolerance	+/-10%

### Application Conditions

Maximum dim level	10%
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### Product Data

Full product code	911401868598
Order product name	BRP394 LED350/WW 259W 220-240V DM PSR
Order code	01868598
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material Nr. (12NC)	911401868598
Full product name	BRP394 LED350/WW 259W 220-240V DM PSR

## Dimensional drawing

